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*community through conversation*

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## SPECIAL GUIDELINES FOR MEDIA PROJECTS

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The WHC awards mini- and major grants to support the development, production and distribution of media projects that bring rich humanities content to large, diverse public audiences. To this end, the WHC requires that humanities scholars be involved in shaping the content of media projects at every stage. Scholars' participation should, for example, be included in activities such as research, the selection or review of content, review of treatments, outlines or scripts, evaluation of the final production, and public discussions once a project is distributed. Media projects include but are not limited to: film, video, television, radio, photography, CD, DVD, website productions, and print media publication.

Individual producers of media projects must contract with a Wisconsin non-profit organization or institution that will serve as the sponsoring organization. It need not be incorporated or have formal tax-exempt status. If an individual producer is a resident of Wisconsin, the project's content need not be specific to the state. Media producers from outside Wisconsin may apply if their project has some connection or relevance to Wisconsin and if a Wisconsin non-profit agrees to serve as their sponsoring organization.

The WHC will consider media proposals submitted for the following three phases of a media project. No project may receive grants for more than two of these three phases.

- 1) Development grants of not more than \$5,000 will support activities such as scholarly research, preparation of a treatment or script, and budget preparation. (See Research Grants for Large Projects for more details.)
- 2) Production grants of up to \$10,000 may support production expenses for projects that have secured or have documented commitments for all other funding (i.e. the WHC's grant funds will comprise the final production or publication funds necessary). Proposals requesting production funds must provide a distribution plan. That distribution plan must include one or more events (such as public screenings, broadcasts, lectures, readings, or exhibitions), or other opportunities (such as websites or distribution to libraries) through which the project will reach a significant public audience free of charge. Television or radio projects seeking production funds must be of a length, format and technical quality suitable for broadcast and/or webcast.
- 3) Distribution grants of up to \$5,000 should aid in the distribution of a media project to a substantial, diverse audience.

Media projects must use the media grant application form, use the special media project instructions, and submit work samples and other supporting materials as indicated in those instructions. Applicants may submit a media proposal to any of the WHC's mini- or major grant rounds, as appropriate to the amount being requested.